Barbara Smith Campbell
Chairwoman

Jon M. Hager

Silver State Health Insurance Exchange

2310 S. Carson Street, Suite 2, Carson City, NV 89701 • T: 775-687-9939 F: 775-687-9932

AGENDA ITEM

| X | For Possible Action |
|---|-------------------------|
| | Information Only |

Date: June 12, 2013

Item Number: X

Title: Exchange Enrollment Facilitator Program

REPORT

At the February 14, 2013 meeting, staff presented the plan for choosing the grantees to perform as Exchange Enrollments Facilitator for the Exchange. The plan outlined the Request for Application publication, mandatory orientation meetings, and the Grantee Selection Committee duties.

In the intervening months, the Executive Director Report has kept the Board abreast of the program, outlining that 41 applications had been received, reviewed by staff and the Grant Selection Committee and that the announcement of awards had been postponed from the May to the June Board Meeting in order to clarify information and report back to the Selection Committee.

The Selection Committee consisted of Board Chair Smith-Campbell, Vice Chair Etkins, Ms. Johnstone, Mr. McCoy, and Executive Director Hager.

The table below illustrates the uninsured populations by county as of 2011. One of the clarifying questions asked by the Committee was the uninsured population by county, and the number of Navigator/Assisters (EEFS) needed to serve the population. In addition, the Committee wanted to ensure that the resources committed to the program were utilized to their best effect. Applying the math to the program made it clear that with 73% of the uninsured population above 138% FPL residing in Southern Nevada, that a large portion of the program resources should be applied to that area.

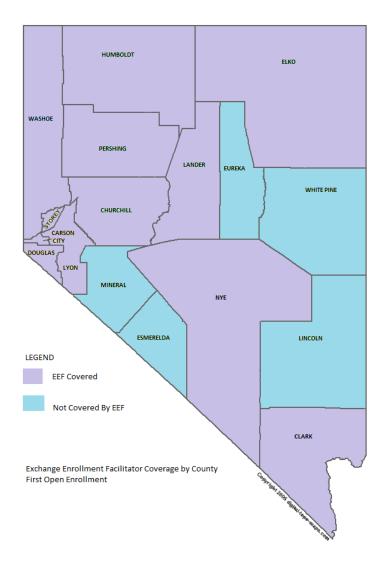
The table illustrates that the above 138% FPL population for Northern Nevada uninsured is 88,037 individuals. Southern Nevada includes 247,769 individuals, and the Rural counties not included in those numbers equals 2,427 individuals. Of these, the EEF targeted enrollment is 13,303, 37,441 and 367 individuals, respectively. (hi-lighted below)

| 11 | 10 | . • 1. | 6 | | | | | | | | | | |
|---|-----------------------------------|---------------------|----------------|---|----------------------|--------------------------|-----------------------|-------------|----------------------|-------------------|----------------------|-------------------------|---------|
| <u>Uninsured Population by County</u> http://factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?godType=table | | | | | | | | | | | | | |
| | | | | | | oid=ACS_11_1YR_S2701&pro | | EEF | Targeted Individual | | | | |
| | | | | | | | | Enrollments | Enrollment | | Number of EEF Needed | | |
| Under age 65 | Number in Demographic Group | Number Uninsured | % Uninsured | Number Uninsured above 138% FP ▼ | Available Funding | Percentage of Funding | Targeted Uninsured | | By December 15 | After December | By December 15 | After December 15 | Average |
| Clark County, Nevada | 1,716,927 | 426,463 | 24.8% | 242,950 | \$ 3,020,559 | 71.829% | 82,604 | 36,713 | 29,370 | 7,342.53 | 143.4 | 21.0 | 66.1 |
| Washoe County, Nevada | 368,748 | 94,542 | 25.6% | 60,323 | \$ 749,986 | 17.835% | 20,510 | 9,116 | 7,292 | 1,823.11 | 35.6 | 5.2 | 16.4 |
| Carson City, Nevada | 44,781 | 11,167 | 24.9% | 8,327 | \$ 103,528 | 2.462% | 2,831 | 1,258 | 1,007 | 251.66 | 4.9 | 0.7 | 2.3 |
| Elko County, Nevada | 44,088 | 10,517 | 23.9% | 6,158 | \$ 76,563 | 1.821% | 2,094 | 931 | 744 | 186.11 | 3.6 | 0.5 | 1.7 |
| Lyon County, Nevada | 43,564 | 10,841 | 24.9% | 6,348 | \$ 78,920 | 1.877% | 2,158 | 959 | 767 | 191.84 | 3.7 | 0.5 | 1.7 |
| Nye County, Nevada | 33,413 | 8,230 | 24.6% | 4,819 | \$ 59,912 | 1.425% | 1,638 | 728 | 583 | 145.64 | 2.8 | 0.4 | 1.3 |
| Churchill County, Nevada | 20,826 | 4,813 | 23.1% | 2,818 | \$ 35,037 | 0.833% | 958 | 426 | 341 | 85.17 | 1.7 | 0.2 | 0.8 |
| Humboldt County, Nevada | 14,688 | 3,782 | 25.7% | 2,214 | \$ 27,532 | 0.655% | 753 | 335 | 268 | 66.93 | 1.3 | 0.2 | 0.6 |
| White Pine County, Nevada | 7,366 | 1,580 | 21.4% | 925 | \$ 11,502 | 0.274% | 315 | 140 | 112 | 27.96 | 0.5 | 0.1 | 0.3 |
| Lander County, Nevada | 5,085 | 1,131 | 22.2% | 662 | \$ 8,233 | 0.196% | 225 | 100 | 80 | 20.01 | 0.4 | 0.1 | 0.2 |
| Pershing County, Nevada | 4,254 | 1,206 | 28.3% | 706 | \$ 8,779 | 0.209% | 240 | 107 | 85 | 21.34 | 0.4 | 0.1 | 0.2 |
| Lincoln County, Nevada | 4,162 | 1,124 | 27.0% | 658 | \$ 8,182 | 0.195% | 224 | 99 | 80 | 19.89 | 0.4 | 0.1 | 0.2 |
| Mineral County, Nevada | 3,728 | 875 | 23.5% | 512 | \$ 6,370 | 0.151% | 174 | 77 | 62 | 15.48 | 0.3 | 0.0 | 0.1 |
| Storey County, Nevada | 3,276 | 821 | 25.1% | 481 | \$ 5,977 | 0.142% | 163 | 73 | 58 | 14.53 | 0.3 | 0.0 | 0.1 |
| Eureka County, Nevada | 1,746 | 367 | 21.0% | 215 | \$ 2,672 | 0.064% | 73 | 32 | 26 | 6.49 | 0.1 | 0.0 | 0.1 |
| Esmeralda County, Nevada | 595 | 199 | <u>33.4</u> % | 117 | \$ 1,449 | 0.034% | 40 | 18 | 14 | 3.52 | 0.1 | 0.0 | 0.0 |
| | 2,317,247 | 577,658 | 24.9% | 338,233 | \$ 4,205,200 | 100.000% | 115,000 | 51,111 | 40,889 | 10,222 | 199.7 | 29.2 | 92.1 |
| Northern Nevada Covered | 549,310 | 138,820 | | 88,037 | 1,094,554 | 26% | 29,933 | 13,303 | 10,643 | 2,661 | 52 | 8 | 24 |
| Southern Nevada Total | 1,750,340 | 434,693 | | 247,769 | 3,080,472 | . 73% | 84,242 | 37,441 | 29,953 | 7,488 | 146 | 21 | 67 |
| Rural Counties Not Included Above | 17,597 | 4,145 | | 2,427 | 30,175 | 1% | 825 | 367 | 293 | 73 | 1 | 0 | 1 |

In addition, the Selection Committee wanted to examine the capacity of the organizations. In order for the EEF organizations to cause these numbers of individuals to be enrolled in a Qualified Health Plan, the capacity, or number of Navigators/Assisters required, needed to be examined.

To reach the EEF enrollment targeted above, we calculated that we would need an average of 24 EEFs in the North, and 67 in the South. For the organizations chosen to participate in this program, we will meet and exceed this capacity requirement.

Coverage Map



All counties will be covered by one or more of the grantees with the exception of Esmeralda, Eureka, Lincoln, Mineral, and White Pine. Other methods of reaching these communities are being developed by staff.

Exchange Enrollment Facilitator Program June 12, 2013

On May 28, 2014, the Grantee Selection Committee met and approved the inclusion of the following organizations into the EEF project:

Statewide (See Coverage Map Above)

Inter-Tribal Council of Nevada (ITCN) Know Your Care The Children's Cabinet

Northern Nevada

Great Basin Primary Care

Southern Nevada

Consumer Assistance and Resource Enterprise (CARE) East Valley Family Services Latin Chamber of Commerce Community Foundation Richard Allen Community Outreach (RACO)

Next Steps

In the coming month, staff will work with these partners to finalize the grant agreements, hold group area meetings to discuss strategies and planning amongst the grantees to ensure that efforts are not duplicated unnecessarily, and the infrastructure to start the program is established. In addition, partner staff will be identified and be tasked with obtaining fingerprints and preparing for the DoI certification process.

These organizations have proven to be exceptionally cooperative and flexible in meeting with staff to discuss their capacity, targets, budgets and goals. They have shown a "thinking outside of the box" mentality in achieving the staffing necessary for this project while staying within the funding constraints of the Exchange. The Exchange staff look forward to working with these groups to insure Nevada and ensure the long-term sustainability of the Exchange.

RECOMMENDATION

None.